



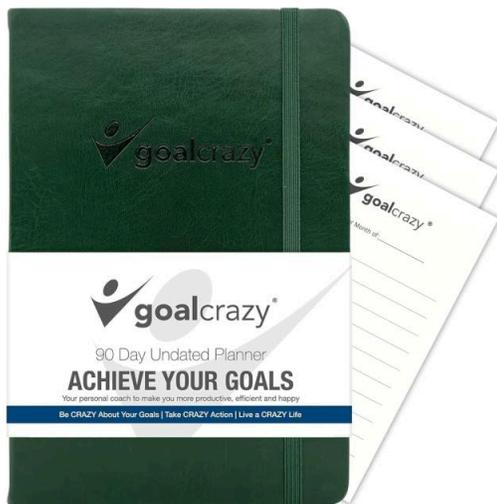
AgileMarketingServices.com
Make more profit using our services

3 Planners, plus a bonus

Dear :

In the last email I talked about Brian Moran's book, [The 12 Week Year](#). If you haven't looked into the concept yet, I urge you to go do it. Basically, if you treat the next 12 months like an entire year, challenging yourself to set goals and meet deadlines, you can accomplish as much in 3 months as most folks do in 1 year.

I've been working with this concept for several years now - since COVID, actually. I'm far from the best example out there, but I get a metric ton more done than I used to. I've explored several planners for working with 3 month (or 90 day) timeframes, and in this email I go over three I've used.



I'm using the Goal Crazy planner right now. I like the layout and the features. Most of these planners start off helping you determine your goals, and what you need to get done to accomplish them. Goal Crazy is better than most at walking you through the process.

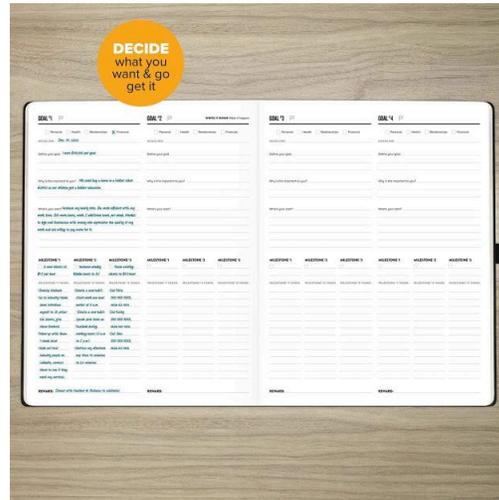
I like the separate "habit cards." You take a copy from day to day, and mark off small squares on the page edge.

The price is \$35 US, but it goes on sale for 30% off a few times each year. It comes in several colors. Each day is a 2-page spread, with the morning "get things done" on the left, and a nightly review on the right. I think it's very good for people who don't want to pay for the official 12 Week Year Planner (see the end of the email), and for the first few times you're using the system.

<https://amzn.to/3lXMqfH>

The Get Stuff Done planner is on my shelf for the beginning of next year. I've got my current Goal Crazy planner, and another one right behind it. Or, I may swap in the GSD planner next.

It comes with a separate small booklet on how to use the planner, which can be handy if you like that sort of thing.

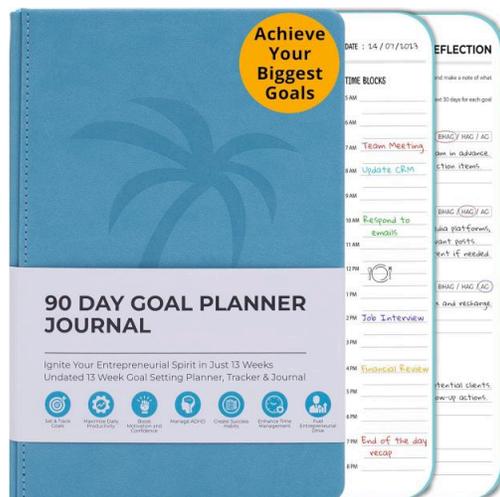


Like the Goal Crazy planner, it's got 3 ribbon book marks and a built in pen loop. There's a large section of note pages at the end. Like the GC planner, the sections are separate - months, weeks, then individual days.

In some ways, I'm very rigid. I like having the weekly pre-planning section, then the days of the week, and then the weekly review. That way I don't have to flip to different sections of the book. But it's really no big deal.

This one is \$21 US, but it occasionally goes on sale for a less. If it's a toss-up between this and Goal Crazy, you won't go wrong with either one.

<https://amzn.to/4l5y5v8>



My personal favorite planner is currently out of stock, and I'm not sure it's coming back. However, I suggest you put it on your wish list and keep an eye out for it.

I like this layout, with the weeks laid out with the days sandwiched between pre-week planning and post-week review sections. There's also a daily timeline on each 1-page day, although I haven't been using it.

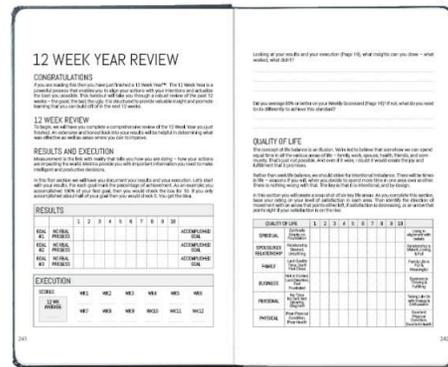
The price had been \$14, but who knows how much it will be if it becomes available again. There's no pen loop, but I buy pen loop stickers because I use a ton of composition notebooks, so I just stuck one on the front cover's edge. It works for me, but it may bother some folks.

<https://amzn.to/4fbgZq>

Bonus

I have never purchased an official 12 Week Year Planner, although I understand why people do. It's \$40 US, and you can buy it only directly through the company.

It does have a couple extra sections, like the Scorecard and a 7-section Wheel Of Life chart. If you're a stickler, buy the book and then order the planner.



<https://academy.12weekyear.com/show/12-week-year-planner/>

Next week, I'll go over a few more of the planners I've used. But if you want to get started, I suggest you buy the [12 Week Year book](#) first.

Thanks for joining me. We hope you find our emails thoughtful and actionable, maybe even entertaining!

Until next time, be well and stay healthy & happy!

Very best,

Scott Gardner

Scott@AgileMarketingServices.com

315-439-7326

Agile' Marketing Services

535 County Route 54
2nd Floor - Suite C
Pennellville NY 13132



You received this email because you signed up on our website or made a purchase from us.

[Unsubscribe](#)