Can I get your input? <u>View in browser</u>



I need your help on something

Dear:

I'm working on some new material. Specifically, I've got several new informational items planned for publication, including online video courses, and two small books.

The books are *Marketing For Small Businesses* and *Index Card Plan Systems*. Both are short, easily gone through in just a few hours. Both include projects for the reader to complete.

I'm also planning out several online courses, which will include video content and downloadable PDF documents. They are (in no particular order) -

- Email Lists: How to Build and Use Them
- Creating and Achieving SMART Goals
- Guest Posts: What, Why, and How
- Index Card Plans: Business & Marketing Plans
- Values Statement: Your Business Commandments
- Using an Online Raffle to Promote Your Business
- Teaching Online: An Introduction



Normally I'd set up an online poll for this, and scoop up all the data. But I'm just looking for a place to start! So, I'd appreciate it if you'd choose one book (Marketing or IC Plans) and one course that you'd be interested in, and shoot those answers off to me in an email at the address below. Just put the word Choices in the subject line, write your answers in the email, and send it off. I'll look at everyone's answers, and get cracking!

Thanks for your assistance on this. We hope you find our emails thoughtful and actionable.

Until next time, be well and stay healthy & happy!

Very best,

Scott Gardner

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